

A full-stack, creative professional specializing in layout design for print materials, web design, digital images, video editing, and motion graphics seeks employment as a Graphic Designer to collaborate with clients and team members and produce high quality work.

## EXPERIENCE

### **Graphic Designer: The Pampered Chef, Ltd. - Addison, IL**

2017 – Present

As a member of the marketing department's creative team, I am responsible for the development and design of Pampered Chef's visual marketing materials for both the consumers and consultants of Pampered Chef.

- ▲ Designed print and digital promotional materials for Pampered Chef's consultants including flyers, social media images, and emails.
- ▲ Developed artwork for new programs and national conferences which required logo design, design themes, set design, and web design.
- ▲ Designed printed artwork for Pampered Chef's product packaging as well as producing Use and Care manuals for various products.

### **Graphic Designer: Benefit Express Services LLC - Schaumburg, IL**

2011 – 2017

Responsible for production of all marketing materials from design to completion, while collaborating with members of the marketing department to conceive projects and meet strict deadlines.

- ▲ Designed and produced print materials, including trade show booth panels, booklets, flyers, brochures, calendars, post cards, and business cards.
- ▲ Created and edited audio visual projects using motion graphics, animations, live footage, music, and voice recordings.
- ▲ Designed UI/UX, layouts, and web graphics for corporate and client websites.
- ▲ Supplied internal artwork and communications through Power Point presentations, logo redesigns, office artwork, emails, and videos.

### **UI Designer (Mobile, Web): Let's, iPhone & Android App – Ann Arbor, MI**

2016 - Present

Joined the graphic design team to assist with the development and design of a brand new social planning application for iPhone and Android.

- ▲ Collaborated with CEO to design and code a fully responsive website.
- ▲ Designed imagery and graphics including a logo and app icons.
- ▲ Produced the UI/UX layouts for the mobile and web application.

## WEBSITE

[www.nickalongidesign.com](http://www.nickalongidesign.com)

## EDUCATION

Certificate in Graphic Arts & Web Design

William Rainey Harper College Palatine, IL

Bachelor of Arts

Film and Video

Columbia College Chicago Chicago, IL

## PROFESSIONAL SKILLS

 Photoshop

 Illustrator

 InDesign

 Adobe XD

 After Effects

 Premiere

 HTML & CSS

 Dreamweaver

 Dimension

 Pro Tools

 Microsoft Office